

## 2024-2025 TYC Sponsorship Opportunities for Businesses

TYC reaches 20,000+ people annually through multiple public performances and outreach events, in addition to our social media and marketing campaigns. Each of our concerts is typically attended by 300-500 local patrons - young families, grandparents, military families, TYC alumni, and patrons of other local arts organizations from the south Puget Sound region (Pierce, King, Kitsap and Thurston counties).

Season sponsorships include program booklet ads in all TYC-organized performances this season. Our booklets are 5.3"x 8.5", black and white. Ads should be submitted as JPEG or PDF files at 300 dpi or greater. Ads that do not match the correct width and height dimensions will be adjusted or resized to fit appropriate dimensions if possible.

TYC offers the following season sponsorship levels:

<b>*Season Sponsor Rate</b>	<b>\$250</b>	<b>\$500</b>	<b>\$700</b>	<b>\$1000 (1 available per season)</b>
B&W Ad in all TYC Program Booklets for the current season	Small	Banner	Banner	Back page Banner
Inclusion in Program Supporter Listing	Yes	Yes	Yes	Yes
Inclusion on Community Partner webpage (with a logo + link to your website)	Yes	Yes	Yes	Yes
Listing on major supporter page of program booklet		Yes	Yes	Yes
1 social media acknowledgement (FB, IG) per major event - can include image/logo and link (FB only)			Yes	Yes

\*Ad-space-only may also be purchased for appearance in a single program booklet at the following rates:

- For the 3 December performances (2 Gift of Song concerts and our Candlelight Concert) that share a program booklet:
  - Small = \$100
  - Banner = \$125
  - Vertical = \$150
- For any single one of our other season performances:
  - Small = \$75
  - Banner = \$100
  - Vertical = \$125

Ad Sizes:

<b>Small</b>	<b>Horizontal Banner</b>	<b>Vertical</b>
3.25"w x 3"h	5"w x 1.8"h	3.25"w x 3.85"h